

## **Cyberport and Wellington Institute of Technology to organize the first-in-HK Creative Technologies Workshop**

*Become Creative Technologist in 2-Week Certification Programme and Get FREE Air Ticket to New Zealand for Further Study*

(Hong Kong, 11 July 2011) Cyberport IncuTrain Centre and Wellington Institute of Technology (WelTec) will jointly provide the Hong Kong's first Creative Technologies Workshop at Cyberport during the period of 8-19 August 2011 with the support from Hong Kong Design Centre and InnoCentre. Mr. Gareth McGhie, who was at senior position for WETA Workshop, an Oscar-winning company, and he has supervised the costume making for Peter Jackson's trilogy, Lord of the Rings, will manage and conduct the workshop at Cyberport.

The Workshop aims to enable the production of a thoroughly resolved project leveraging a wide range of media skills. Also, the Workshop will enhance analysis and evaluation skills within contemporary visual arts creative practices and context. It will employ student's knowledge and visual media in the formulation of complex creative ideas and communication of concepts.

Mr. Teriu Lemon, Head of School for Creative Technologies, WelTec, says "as part of the programme, WelTec tutors are building a 3.6-metre high sculpture with leading edge technology such as motion sensors. This sculpture will be shipped to Hong Kong Cyberport, students will build a replica that reflects their own culture and design, learning fabrication skills and digital technology techniques along the way. This certificate programme provides a pathway into higher level study at WelTec. We are really excited about the opportunities for staff getting involved in this venture."

"The demand for multimedia professionals has soared with the growing popularity of digital entertainment and multi-media production in Hong Kong in recent years," said Dr. David Chung, Chief Technology Officer of Cyberport. "We have seen the success of a number of local film and digital content productions, which showcase the potential of the local industry in producing quality digital content. The Creative Technologies Workshop organized by Cyberport is to provide a platform for digital media production talent to learn the latest techniques in digital content production and art design, paving the way for them to excel in the industry. We believe that graduates from the workshop will be able to help the local digital entertainment industry prosper and further promote the development of the local ICT industry."

### **Achievement after Workshop:**

- Students who have completed the Workshop with satisfactory result could get Certification in Creative Technologies and become Creative Technologist (CT) in Creative, IT, Workshop Production, Engineering and Project Management industries.

- Students with excellent result are eligible to have a chance to get FREE air ticket to study at WelTec in New Zealand for 12-month Graduate Diploma

**Course details:**

Date: 8-12 and 15-19 August 2011

Time: 8:30 – 17:30 (lunch break 12:30-13:00)

Course Fee: HK\$1,800 (student HK\$1,440)

Venue: Hong Kong Cyberport

\* FREE Shuttle bus service (Admiralty <-> Cyberport) will be provided

Enrollment: please download enrollment form at <http://ct.cyberport.hk> and send back via email to [training@cyberport.hk](mailto:training@cyberport.hk) by 1 August 2011 for registration.

Seats are limited and industry professionals could enjoy priority registration. The Workshop will be conducted in English. The organizers, reserve the right to change the content of the workshop.



(Left) Dr. David Chung, Chief Technology Officer, Hong Kong Cyberport Management Co. Ltd. and (right) Dr. Linda Sissons, CEO of Wellington Institute of Technology.

Get a **FREE** Air Ticket to New Zealand for Further Study  
送機票往紐西蘭遊學\*\*

**Creative Technologies Workshop 創意科技工作坊**

8-19 August 2011 @ Cyberport

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**Achievement after Workshop:**

- Get Certification in Creative Technologies and become Creative Technologist (CT)  
完成工作坊的學員可獲頒「創意科技工程師」証書
- \*\* Get FREE air ticket to study at Wellington Institute of Technology in New Zealand for 12-month Graduate Diploma
- \*\* 成績優異的學員更可獲免費機票到紐西蘭Wellington Institute of Technology 升讀12個月的Graduate Diploma，機會難逢，萬勿錯過！

Registration:  
<http://ct.cyberport.hk>  
Email: [training@cyberport.hk](mailto:training@cyberport.hk)  
Tel: (852) 3166 3900  
Seats are limited and industry professionals could enjoy priority registration.

\* The Workshop will be conducted in English.  
\* FREE shuttle bus service (subject to availability) to Cyberport will be provided.  
\* Organizers, Hong Kong Cyberport Management Co. Ltd, Cyberport Intra-Train Centre and WelTec, reserve the right to change the content of the workshop.

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Poster of Creative Technologies Workshop

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### About Wellington Institute of Technology (WelTec)

WelTec is a public New Zealand polytechnic based in Wellington, the capital city of New Zealand. WelTec has a close relationship with the creative industry including the Weta Workshop, which is a multi-award winning conceptual design and physical manufacturing facility servicing the world's entertainment and creative industries best known for design and effects work on award-winning film projects, including Lord of the Rings trilogy, King Kong, The Chronicles of Narnia, District 9 and Avatar, WelTec delivers vocational education to more than 11,000 students every year over 140 courses in disciplines ranging

from hospitality, business, information technology, visual arts, counseling, engineering and construction.

**About Cyberport IncuTrain Centre**

Funded by the Innovation and Technology Fund, the Cyberport IncuTrain Centre is Hong Kong's first and only incubation and training centre for the digital entertainment industry. IncuTrain Centre aims to incubate local companies, particularly the start-up companies,

in the digital entertainment industry and creative digital lifestyle related areas and to provide them with fully equipped office spaces, advance digital production facilities, professional training, business development, services and support of all kinds for their commercialization success in business. For more information, please visit official website at <http://www.incutrain.hk>.

**For more information, press only:**

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