

## **Cyberport Celebrates the Year of the Rabbit with You**

### ***Acrobatic Ballet Showcase***

#### ***God of Fortune Appears in Refreshing Slim Figure***

(Hong Kong, 31 January 2011) The Arcade, Cyberport, is bracing for an auspicious transformation this Chinese New Year. Timeless decorations combined with festive programs promise create a jubilant ambiance to usher in the Year of the Rabbit at The Arcade, this happy spring season!

#### **New Dimension to Classic Ballet – Exquisite Acrobatic Performance**

Acrobatic ballet, a reinvention of the classic dance form, will be showcased as a main program at Cyberport. Harmoniously combining power, grace and modernism, two professional performers from Nanjing will dance to a romantic piece fueled with climatic passion, in a breathtaking and complex performance.



#### **Chinese New Year Fair – Bustling, Vibrant Old China**

With China's remarkable history comes many awe-inspiring traditional folk arts, such as those created right here in Hong Kong that are worthy of recognition and praise. The Arcade, Cyberport, has invited artisans from both Mainland China and Hong Kong for visitors to experience firsthand the pinnacle of Chinese handicraft wisdom.

Multiple national masters will share their intricate craftsmanship of this rich and timeless art heritage, from shadow puppet carvings to peasant paintings, paper cuts, textile embroidery and Baoji horse ladles with facial makeup. A myriad of stalls reminiscent of cheerfully bustling streets of vibrant old China will boast classic snacks such as glutinous rice balls, dragon's beard candies and maltose cracker sandwiches – ready to delight children and adults alike.



### **Children Cantonese Opera Performance – Welcoming an Auspicious Year**

Performing Cantonese Opera, a National Intangible Cultural Heritage, are numerous bright and cheerful children who will help paint Cyberport a vibrant color of gold and red with their glamorous costumes and makeup. In addition to Cantonese Opera classics, they will also replace lyrics with English lines to add a delightful twist to the traditional art form.

### **Fortune Telling Workshop – Expert Analysis on the 12 Animal Zodiacs**

How will your fortune in the Year of the Rabbit fare with previous year? Find out at Cyberport's "Fortune Telling Workshop" where Feng Shui Master Ms. Qixianyu will answer curious questions and explain ways to welcome fortune and ward off bad luck in the coming months.

### **God of Fortune Fitness Challenge – A Prosperous, Refreshing Slim Figure**

The Chinese saying "auspicious fat year" does not mean we have to literally sacrifice our figures for fortune and luck! At The Arcade, Cyberport, celebrate a slim, healthy Chinese New Year that is still sprinkled with good fortune at Hong Kong's first ever "God of Fortune Fitness Challenge". Winners of the male and female groups will each win one set of Xbox 360 with Kinect. There will never be a dull moment during family gatherings this festive season. For contest and application details, please refer to The Arcade's Facebook page at [www.facebook.com/arcade.cyberport](http://www.facebook.com/arcade.cyberport)

### **Cyberport Love & Share Charity Challenge Day – Helping Those in Need**

With Valentine's Day and Chinese New Year only a few days apart, The Arcade, Cyberport, will team up with Hong Kong Southern District Orchestra on February 13th for "Love & Share Hong Kong" Charity Day. On this affectionate day, visitors only need to donate the candies received from family and friends during the new year to enter the Cyberport Love & Share Charity Challenge Day to win fabulous, heartwarming prizes. The Hong Kong Children's Choir, QQ Club, Mother Hong Kong Arts Centre and renowned celebrity singer Maria Cordero will also perform and participate in this meaningful event. Candies collected during "Love & Share Candy Gift Box Donation Ceremony" will be donated to St. James' Settlement's People's Food Bank to help the underprivileged. Donate generously and share your love with those less fortunate. For contest and application details, please refer to [www.lovensharehk.org](http://www.lovensharehk.org).

### **Golden Rabbit Red Packets Redemption**

From January 22nd onwards, patrons of The Arcade, Cyberport, or Le Meridien Cyberport with a spending of HK\$50 or more are entitled to a complimentary set of ten Golden Rabbit red packets. Available while stock lasts.

### Year of the Rabbit Celebration @ Cyberport - Activity Schedule

<b>Date &amp; Time:</b>	<b>Program</b>	<b>Description</b>
January 22 <sup>nd</sup> to February 2 <sup>nd</sup>	<b>Golden Rabbit Red Packets Redemption</b>	Patrons of The Arcade, Cyberport, or Le Meridien Cyberport, with a spending of HK\$50 or more, are entitled to a complimentary set of ten Golden Rabbit red packets at Customer Service Counter. Available while stock lasts.
February 3 <sup>rd</sup> to 8 <sup>th</sup> (Lunar New Year: 1 <sup>st</sup> to 6 <sup>th</sup> )	<b>Chinese New Year Fair</b>	National masters demonstrate various folk arts, along with an assortment of traditional Chinese snacks, ready to transport visitors to the bustling streets of vibrant old China.
February 3 <sup>rd</sup> to 7 <sup>th</sup> 3:15 p.m. and 4:45 p.m. (Lunar New Year: 1 <sup>st</sup> to 5 <sup>th</sup> )  February 8 <sup>th</sup> 1:50 p.m. and 4:45 p.m. (Lunar New Year: 6 <sup>th</sup> )	<b>Acrobatic Performance - Ballet on Shoulder</b>	A reinvention of the classic dance form, the revolutionary movements combine power and grace to form a passionate love story that is awe-inspiringly brilliant to watch.
February 3 <sup>rd</sup> to 7 <sup>th</sup> 3:00 p.m. and 4:30 p.m. (Lunar New Year: 1 <sup>st</sup> to 5 <sup>th</sup> )  February 8 <sup>th</sup> 1:40 p.m. and 4:30 p.m. (Lunar New Year: 6 <sup>th</sup> )	<b>Fortune Telling Workshop</b>	The Famous Feng Shui Master Ms. Qixianyu will answer questions pertaining to the fortunes of the new year and demonstrate ways to welcome fortune and ward off bad luck.
February 6 <sup>th</sup> 1:30 p.m.	<b>Hong Kong's First "God of Fortune</b>	Contestants will wear special costumes to undergo various physical challenges. Winners of male and female

(Lunar New Year: 4 <sup>th</sup> )	<b>Fitness Challenge"</b>	groups will each win one set of Xbox 360 with Kinect. There will never be a dull, or fat moment during family gatherings this festive season.
February 6 <sup>th</sup> 3:45 p.m. (Lunar New Year: 4 <sup>th</sup> )	<b>Children Cantonese Opera Performance</b>	Bright, cheerful children will paint The Arcade, Cyberport, a vibrant color of gold and red with their glamorous costumes and makeup, combined with their angelic rendition of Cantonese Operas in both Cantonese and English.
February 8 <sup>th</sup> 1:30 p.m. (Lunar New Year: 6 <sup>th</sup> )	<b>Lion Dance Performance</b>	Lion dances devouring auspicious green lettuce to usher in the Year of the Rabbit!
February 13 <sup>th</sup> 11:00 a.m. to 4:00 p.m.	<b>Cyberport Love &amp; Share Charity Challenge Day</b>	Challenges with heartwarming prizes abound for the sake of charity. The Hong Kong Children's Choir, QQ Club, Mother Hong Kong Arts Centre and renowned celebrity singer Maria Cordero will also lend a hand to this meaningful event. Candies collected during "Love & Share Candy Gift Box Donation Ceremony" will be donated to St. James' Settlement's People's Food Bank to help the underprivileged.

**Program Enquiries: 3166 3111**

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### **About The Arcade, Cyberport**

The Arcade, situated in the core zone of Cyberport, is a 27,000 m<sup>2</sup> retail and entertainment complex with an international mix of a supermarket, restaurants featuring fine cuisines, a variety of retail shops and fashion outlets carrying designer brands, and a state-of-the-art cinema. It is a one-of-a-kind, high-end shopping arcade in the Southern District of Hong Kong.

The Arcade's innovative design and unique architecture integrate nature and technology with retail, entertainment and education/exhibition activities. It offers unparalleled experience for visitors, and provides the community with a place to meet, relax, refresh and do business. In addition, The Arcade is equipped with avant-garde multimedia facilities and Open Wi-Fi, through which visitors can access information at any time and stay connected.

### **About Cyberport**

Cyberport is a creative digital community with a cluster of technology and digital content tenants. It is owned and managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and promoting a digitally inclusive society through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For details, please visit [www.cyberport.hk](http://www.cyberport.hk)

### **For media enquires, please contact:**

Zentrium Media Associates

Ms. J.E. Sann

Mobile: 6120 0159

Email address: [jes@continuumcreative.com](mailto:jes@continuumcreative.com)

Ms. Rachel Chan

Mobile: 9345 4043

Email address: [rachel@zentrium.com](mailto:rachel@zentrium.com)