

Child Development Carnival @ Cyberport

Experts to unveil children's full potential and share useful tips for all-round development in a fun and entertaining way

(6th April 2011, Hong Kong) This Easter, Cyberport will invite a versatile group of professionals who specialise in nurturing children's potential to share their insights with parents and their children in an entertaining and amusing 3-day Child Development Carnival @ Cyberport event from 22nd to 24th April 2011.

Experts from the education and entertainment industries to share their deeply held insights

Music education is crucial in developing a child's artistic sense along with nurturing their emotional well-being and IQ. Renowned artists such as Nancy Sit (photo below), Joey Tang as well as veteran musician Matthew Ma, and Rachel Kar, Creative Director of Kreative Studio, will host a series of FREE educational talks respectively at Cyberport to share their unique experiences and valuable ideas in exploring children's musical talents.



In addition, comprehensive development is equally important for any child to reach maturity. With this in mind, Cyberport has invited various top-flight education experts, including Malcolm Pritchard, Principal of The ISF Academy, Tony Chu, Course Director of Read Write Inc. and Paul Chan, Course Director of Misulo at QQ Club, to educate parents and help discover kids' strengths in general education, English learning and creativity.

Cyberport Kids Talent Contest seeks Hong Kong's next top star

The most talented children across the territory will hit the spotlight on 22nd to 23rd April, vying to become the Junior Group Champion (aged 3-7) or Senior Group Champion (aged 8-12) respectively. Each contestant will be required to do a solo performance, in any format, within 2

minutes while the judging panel will evaluate them based on their confidence, creativity, skill and technique, and overall level of difficulty.

The most talented children will find an array of fabulous prizes awaiting them to sweep. The champion from each group will win a trophy plus an Xbox 360 Console with Kinect Package, along with an Ocean Park SmartFun Gold Pass, valued at more than HK\$3,000 in total. The first and second runners-up will also receive trophies plus Wise-Kids cash coupons and other prizes. In addition, all participants will receive a contest certificate and a special souvenir.

Don't miss this unique event that let children show off their talents and creative efforts. For entry application, simply click: [facebook.com/arcade.cyberport](https://www.facebook.com/arcade.cyberport) and register before 6pm 20th April. Entry quotas are limited and will be handled on a first-come first-served basis. For enquiries, please call the hotline at: 3166 3111.



Making Easter full of fun and excitement for every family member

A host of entertaining programmes are set to make this Easter carnival the best family gathering in town. It will include a magic show, a Chinese opera performance by children, as well as music and dance performances brought to you by QQ Club.

Child Development Carnival @ Cyberport Programme line-up

Date	Time	Programme	Guest
22 nd April (Friday)	1:30pm	Parent-child Magic Show	Magician Garry Yau and his son
	1:50pm	Opening Ceremony of "Child Development Carnival @ Cyberport"	Ms. Nancy Sit (Supervisor of Mother HK Arts Centre), Magician Garry Yau and his son
	2:00pm	Talk on "Nurturing Children's Artistic Potential"	Ms. Nancy Sit (Supervisor of Mother HK Arts Centre)

	2:30pm	Cyberport Kids Talent Contest (Junior Group)	
	3:45pm	Kreative Studio Music Journey	
	5:00pm	Talk on “Creative Music Learning for Children”	Mr. Matthew Ma (Veteran Musician) & Ms. Rachel Kar (Creative Director of Kreative Studio)
23 rd April (Saturday)	1:30pm	Children Chinese Opera	
	2:00pm	Talk on “Developing Your Child’s Potential”	Mr. Malcolm Pritchard (Principal of The ISF Academy)
	2:30pm	Cyberport Kids Talent Contest (Senior Group)	
	3:45pm	Parent-child Live Jam Show	Mr. Joey Tang (Leading Vocalist & Guitarist of pop music band Tai Chi) and his son
	5:00pm	Talk on “Parent-child Music Journey”	Mr. Joey Tang (Leading Vocalist & Guitarist of pop music band Tai Chi)
24 th April (Sunday)	2:00pm	Talk on “Oxford English Learning”	Mr. Tony Chu (Course Director of RWI, QQ Club)
		QQ Club Annual Performance: Japanese Taiko Drums, Mandarin Drama, Hip Hop, Ballet, Rugby Fun	QQ Club
	5:00pm	Talk on “Kiddy Explorer”	Mr. Paul Chan (Course Director of Misulo, QQ Club)

Enquiry about the programmes: 3166 3111

About The Arcade, Cyberport

The Arcade, situated in the core zone of Cyberport, is a 27,000 m² retail and entertainment complex with an international mix of a supermarket, restaurants featuring fine cuisines, a variety of retail shops and fashion outlets carrying designer brands, and a state-of-the-art cinema. It is a one-of-a-kind, high-end shopping arcade in the Southern District of Hong Kong.

The Arcade's innovative design and unique architecture integrate nature and technology with retail, entertainment and education/exhibition activities. It offers unparalleled experience for visitors, and provides the community with a place to meet, relax, refresh and do business. In addition, The Arcade is equipped with avant-garde multimedia facilities and Open Wi-Fi, through which visitors can access information at any time and stay connected.

About Cyberport

Cyberport is a creative digital community with a cluster of technology and digital content tenants. It is owned and managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and promoting a digitally inclusive society through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For details, please visit www.cyberport.hk

- End -

For press enquiries, please contact David of Rosemary Marketing at
Tel: 6626 5762
Email: david@rosemarymarketing.com