

Press Release

Cyberport and HKNGCA lead Hong Kong creative youngsters to excel with 3D technology

300 entries competed for the awards with a theme of "I have a Dream"

Hong Kong – 6 November 2011 – The Hong Kong Youth 3D Animation Competition reached its much anticipated conclusion today at the Final Judging and Prize Presentation Ceremony. Young hopefuls from primary and secondary schools across Hong Kong competed to take home prizes for the best animated 3D films. The competition was jointly organised by the Hong Kong Cyberport Management Company Limited (Cyberport) and the HKNGCA Science Innovation Centre, supported by Create Hong Kong, aims at nurturing younger generations' creativity, their skills in design and technology through the promotion of 3D animation technology, and to enhance awareness in the community of the importance in creative education and creative industries.

"At Cyberport, we are keenly involved in promoting the creative aspects of IT and technology," says Ms Winnie Wong, Head of Marketing of Cyberport. "Nurturing young talents and broadening people's awareness of the creative possibilities of new technology is an important part of what we do. Thanks to the support of the HKNGCA Science Innovation Centre and Create Hong Kong, the Hong Kong Youth 3D Animation Competition becomes the fantastic platform of getting young Hong Kong people interested in the up and coming technology and be involved from a very early age, and most importantly, enabling them to realise their dreams with creativity." Cyberport organised the awards with its partners with its vision in inspiring the young generation's innovation for paving the way for their future pursuit in tapping into the ICT profession, which in turn contributes to the entire industry and economy.

"There is no boundary in the world of computer animation; students can use their imagination and creativity to envisage their ideas through a tap on the computer keyboard and a click on a mouse. Most youngsters in Hong Kong are "experts" in using various I.T. software and hardware in solving daily problems or for entertainment. In promoting innovative technology education, we do not want to only train our students in becoming end users or consumers of these products, but also to encourage them to create and innovate using these tools to make our life even better. The HK Youth 3D Animation Competition is such a platform for our new generation of Hong Kong computer animation artists to show their talents not just locally but also to the world," said Dr. Jimmy Wong, Centre Director of HKNGCA Science Innovation Centre.

Nearly 300 entries were submitted to the competition with a theme of "I have a Dream", which had its preliminary judging in mid-October. From that field, five submissions made the shortlist for the Primary Division. Secondary Division I (1-minute animation) had six finalists, while four entries competed for Secondary Division II (3-minute animation).

The Final Judging and Award Ceremony took place in the InnoCarnival 2011. Finalists presented their entries to the audience and judges, and responded to the panel's questions after the screening, in the final reckoning to decide the Gold, Silver, Bronze and Merit awards for each division. Award list can see below

Awards	Division	Entry name	Winner 1	Winner 2	Winner 3	Winner 3	School Name
Gold	Primary	Dream Magic	Au Man Ho				Diocesan Boys' School Primary Session
Sliver	Primary	太空夢飛翔	Yu Tsun Ming				Fanling Assembly of God Church Primary School
Bronze	Primary	讓夢想起飛	Ng Ki Ho				Precious Blood Primary School (South Horizons)
Merit	Primary	未來科學家	Yu Ka Ming				Fanling Assembly of God Church Primary School
Merit	Primary	Happy Park	KELLY LAU				PLK Stanley Ho Sau Nan Primary School
Gold, Best Editing, Best Creativity	Secondary division (1minute animation)	Dream	Chan Siu Lung	Ho Ka Ho	Yuen Ka Chun	Wong Chi Keung	STFA Yung Yau College
Sliver	Secondary division (1minute animation)	My Brave Grandfather	Wong Wai Choi	Wan Wai Lam	Yeung Yiu Wing	Szeto Chun Yin	STFA Yung Yau College
Bronze	Secondary division (1minute animation)	尋夢	Tong Yiu On	Sin Wing Chi	Su Hiu Ning	Leung Tsz Kiu	Lok Sin Tong Yu Kan Hing Secondary School
Merit	Secondary division (1minute animation)	Penguin Protector	Ng Sin Ching	Siu Man Kit	Lam Kit Ying	Chan Chi Pang	STFA Yung Yau College
Merit	Secondary division (1minute animation)	Change	Chan Wing Hang	Cheung Ka Yung	Leung Hon San	Ip Chak Fung	STFA Yung Yau College
Merit	Secondary division (1minute animation)	Friend	Lam Ching Chin	Mak Ching Fung	Law Wai Kin	Yeung Chun Wai	STFA Yung Yau College
Gold, Best Image Design, Best Visual Effects	Secondary division (3minutes animation)	Greatest Love	Lee Chak Hin	Shek Ling Fung	Tsang Ki Yuen	Ip Ngo Yin	STFA Yung Yau College
Sliver, Best Sound Effects	Secondary division (3minutes animation)	Christmas Dream	Lee Ming Leong	Yuen Kwan Tin	Leung Kam Chung	Wan Man Ho	STFA Yung Yau College
Bronze	Secondary division (3minutes animation)	夢·餐	Kong Yi Hin	Chan Wing Ho	Tung Cho Yan	Chan Ka Wing	STFA Yung Yau College
Merit	Secondary division (3minutes animation)	泡泡夢	Wu Wing	Ngai Ka Wa	Cheng Kwok Yin	Lee Mei Chun	The Methodist Lee Wai Lee College

Full details of the competition, please visit <http://www.cyberport.com.hk/en/events/136> or http://sic.newgen.org.hk/competition/188/lang_en

To view the winning entries, please visit <http://www.youtube.com/hkngsic>

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About Cyberport

Cyberport is a creative digital community with a cluster of technology and digital content tenants. It is owned and managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For details, please visit www.cyberport.hk

About HKNGCA Science Innovation Centre

The Hong Kong New Generation Cultural Association (HKNGCA) established in 1974, is a non-profitable charity organisation. Our main objective is to cultivate young people to become caring, responsible and innovative citizens with world-wide perspectives through upholding our principle of "Vision, Innovation, Erudition and Responsibility". In 2006, the Hong Kong SAR Government supported HKNGCA in setting up the Science Innovation Centre in Sai Kung. This is the first centre of its kind in the city for students and teachers, which aims at promoting science and creative education. Large scale joint-school competitions, talks, workshops, training camps, exhibitions and training programs are organised for students, teachers and parents in the hope to provide a systematic and all-rounded support in the education field.

For details, please visit <http://sic.newgen.org.hk>

For more information, press only:
Hong Kong Cyberport Management Company Limited
Shirley Lam
Tel: (852) 3166 3819
Email: shirleylam@cyberport.hk

HKNGCA Science Innovation Centre
Cherry Chau
Tel: (852) 27923639/62099461
Email: cherrychau@newgen.org.hk