

## Cyberport Entrepreneurship Centre



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## A growth platform nurturing and strengthening ICT start-ups

Cyberport Entrepreneurship Centre nurtures and strengthens high-growth Information Communications Technology (ICT) start-ups. Sectors covered include the emerging internet, web 3.0 applications, cloud computing, mobile applications, digital entertainment, and creative digital lifestyle, etc.

The Centre offers professional services, financial aid and support of all kinds for the commercialisation success of ICT start-ups. It also plays an important role in assisting ICT entrepreneurs in enterprise management, the building and promotion of entrepreneurship, and the development of creative talents for the industry.

Cyberport Entrepreneurship Centre runs the CCMF (Cyberport Creative Micro Fund) Scheme and the Cyberport Incubation Programme which supports ICT entrepreneurs in different development stages:

Seed stage:

**CCMF**  
(Cyberport Creative Micro Fund)

- Spark creative and innovative ideas

Start-up stage:

**Incubation Program**

- Strengthen high-growth local start-ups / SMEs

Throughout the years, the alumni of Cyberport Entrepreneurship Centre have won many international and local awards, including TBS Digicon6 Awards in Tokyo, Red Herring Asia 100 Innovative Startup Award in Shanghai, Stockholm Challenge, Banff World Television Awards, Mercury Excellence Awards in New York, Asia Pacific ICT Awards and Hong Kong ICT Awards.

## 數碼港企業發展中心 致力培育 ICT 「明日之星」

數碼港企業發展中心致力培育香港資訊及通訊科技(ICT)起步企業。範圍包括：新興互聯網、Web 3.0、雲端運算、手機應用程式、數碼娛樂及創意數碼生活等。

中心提供多元化專業服務、經濟資助和各類支援，目標是建立和推動資訊及通訊科技業的企業化管理、強化其產品和服務商業化的能力，並藉此聚合富創意及潛質的中小企業，協助其業務發展，為香港培育企業及人才。

數碼港企業發展中心營運CCMF(數碼港創意微型基金)計劃及數碼港培育計劃以支持不同發展階段的ICT創業家：

種子基金：

**CCMF**  
(數碼港創意微型基金)

- 煥發ICT創新思維

起步企業：

**數碼港培育計劃**

- 驅動ICT起步企業成長

這些年來，「數碼港企業發展中心」所培育的公司已取得不少國際及本地業界獎項和殊榮，當中包括TBS Digicon6 Awards in Tokyo, Red Herring Asia 100 Innovative Startup Award in Shanghai, Stockholm Challenge, Banff World Television Awards, Mercury Excellence Awards in New York, Asia Pacific ICT Awards和香港資訊及通訊科技獎。

Cyberport Entrepreneurship Centre nurtures and strengthens high-growth ICT start-ups.

數碼港企業發展中心致力培育香港ICT起步企業



Provides start-ups companies with fully equipped office space with free rental, access to Cyberport's advanced facilities, and support in business development and marketing.

為起步企業提供設備完善的免租辦公室與先進的設施、業務諮詢及市場推廣等支援。

## Cyberport Creative Micro Fund

*Spark Creative and Innovative ICT Ideas*

Cyberport Creative Micro Fund (CCMF) Scheme is set up to encourage innovation and creativity by seeding high potential creative and innovative start-up projects or business concepts in ICT-related areas. A grant of **HK\$100,000** in cash will be awarded to the successful applicants for proof of concepts and prototype development in a **6-month** project period.

The CCMF Scheme consists of two streams that cater the needs of different ICT communities, namely the Professional Stream for ICT professionals above 18 years old and the Young Entrepreneur Programme for students under 30 years old in Hong Kong.

### I. Professional Stream

CCMF Professional provides seed funding to support the development of creative and innovative ICT-related business ideas into viable commercial businesses. Cyberport will also use its infrastructural, incubation and other resources to accelerate such development via rapid prototyping and accelerated market access.

### II. Young Entrepreneur Programme

CCMF Young Entrepreneur Program (CCMF-YEP) aims to support young ICT talents of Hong Kong to encourage innovation and creativity, by seeding potential good ICT's start-up projects or business concepts. The objectives for CCMF-YEP are:

- To encourage innovation and technology development by seeding potential good start-up projects or business concepts
- To equip the youth of Hong Kong with technology know-how and business skills toward the path to entrepreneurship
- To foster partnership between Hong Kong ICT and education industries

## 數碼港創意微型基金

煥發ICT創新思維

數碼港創意微型基金(CCMF)旨於向具備高發展潛力的資訊及通訊創意或商業概念項目提供現金資助，以鼓勵及發掘創新思維。成功申請者將於六個月內，獲發總額港幣十萬元現金資助，以實踐其發展構思，印證原創概念，開發雛型產品。

CCMF向兩類資訊及通訊專才人士提供現金資助。“專業計劃”是專為年滿18歲或以上之資訊及通訊專才而設，“青年創業計劃”則為推動及鼓勵30歲以下現正於專上院校就讀之學生實踐創業理想而設。

### I. 專業計劃

CCMF專業計劃為資訊及通訊專業人才提供種子基金，以資援將其創新商業理念發展成實質業務雛型。數碼港會為獲選項目提供數碼港發展中心內設備完善之設施，受培育公司的網絡及其他資源，以協助獲選項目更快發展成產品雛型，盡快投入市場。

### II. 青年創業計劃

CCMF青年創業計劃旨於向年輕的資訊及通訊專才提供創業平台，向極具發展潛力的計劃或商業發展概念提供現金資助，以鼓勵發掘更多創新意念：

- 提供種子基金以鼓勵年青專才發展其具潛力的創業計劃
- 為本地年青人提供專業的創業營商技巧及科技知識訓練
- 加強資訊及通訊行業及本地專上院校的合作和交流

New products and works produced by in cub a tees can be displayed inside the Entrepreneurship Centre.

參與企業可在中心內展示全新產品。



## Cyberport Incubation Programme

### Strengthening High-Growth ICT Start-ups

The Cyberport Incubation Programme supports the development of the Hong Kong ICT industry by providing incubated companies with access to advanced facilities, support in business development, as well as entrepreneurship and technology training. Financial assistance or reimbursement of up to **HK\$530,000** will be made to incubated companies in a **24-month** incubation period for jump starting their business.

Cyberport Incubation Programme provides for its in cub a tees a wide array of financial assistance, support and services:

- **Rent-free Office**, which is fully equipped high-tech office space at Cyberport Entrepreneurship Centre with office furniture, IP phone, dedicated high-speed Internet access, power supply, lighting, air-conditioning and hassle-free services such as reception service. In addition, in cub a tees could enjoy 12-month Cyberport tenancy with special rate offering after the completion of 24-month incubation period;
- **Centre Facilities** include shared meeting rooms, BizSpark room, Solution Lab, Demonstration Area and Pantry;
- **Internship Staffing Cost** to provide Internship staff remuneration subsidy;
- **Training Expenses** to provide subsidy to in cub a tees and alumni respectively regarding to registration fees of training workshops, courses, events, study missions or similar activities organized by Cyberport or endorsed training partners. For Network in cub a tees, they are entitled for subsidy in air tickets, Cyberport organized or co-organized Hong Kong event registration fees and expenses incurred at Le Meridien Cyberport.
- **Technology Support** to provide advanced Web 3.0 technology such as 3D Internet as well as to post in cub a tees' online applications to showcase at the new cloud computing platform of the Technology Centre;
- **Professional Services** to provide subsidy on professional services including Investment, Marketing, Business Operations and IP Consultancy Services;
- **Promotion and Marketing Expenses** to provide subsidy on exhibitions and advertisement such as print, online and mobile media; and
- Business partnership and investment matching, including introduction of angel investors, venture capitalists and institutional investors.

Cyberport Entrepreneurship Centre offers three types of incubation:

Category	On-site	Off-site	Network
Definition	Hong Kong registered start-ups with office space at Cyberport Entrepreneurship Centre	Hong Kong registered start-ups	Overseas incubation programmes' start-ups
Eligibility	<ul style="list-style-type: none"> <li>• Registered company in HK or plan to form one soon</li> <li>• Sufficient funds or have plans or potential to raise sufficient funds to operate for at least one year</li> <li>• Have passion and ambition to start a new company or develop a new project/product in ICT sectors</li> </ul>		<ul style="list-style-type: none"> <li>• Registered company in overseas</li> <li>• Invited by Cyberport</li> <li>• Overseas companies within the Cyberport global incubator network</li> </ul>

### Application

Applications are accepted anytime around the year for both **CCMF and Incubation Programme**, but they will be processed in batches. Download the application form at <http://ecentre.cyberport.hk>. Complete the form and return **1 softcopy** and **3 hardcopies** to the following address:

#### CCMF / Cyberport Incubation Programme

Hong Kong Cyberport Management Co. Ltd. – Entrepreneurship Centre  
Units 518, Cyberport 3, 100 Cyberport Road, Hong Kong.  
Email : [ecentre@cyberport.hk](mailto:ecentre@cyberport.hk)

# 數碼港培育計劃

## 驅動ICT起步企業成長

數碼港培育計劃為受培育公司提供先進設施、業務發展支援、及企業管理和技術培訓以支持香港資料及通訊行業發展。成功申請者將於二十四個月內，獲發高達港幣五十三萬元津貼，以驅動培育公司成長。

「數碼港培育計劃」為受培育公司提供以下資助、支援和服務：

- **免費租用「數碼港企業中心」內設備完善之辦公室**，提供辦公室傢俬、IP電話、專用高速互聯網、燈光設備、電力和空調供應、以及周全的接待服務。完成培育的公司更可享受特惠價租用數碼港辦公室；
- **中心設施**，受培育公司可享用中心內的共同設施包括會議室、BizSpark實驗室、多用途實驗室、展示區及茶水間；
- **招聘本地畢業生**可享有支助；
- **培訓支援**資助受培育公司或已畢業之受培育公司參加由數碼港或許可的培訓伙伴舉辦的培訓活動。海外受培育公司參加數碼港在香港舉辦的國際性活動，可享有機票、活動登記費用及住宿香港數碼港艾美酒店支助；
- **技術支援**以優惠價格享用科技中心內先進的Web 3.0設施，包括3D互聯網及電端計算平台應用寄存服務；
- **專業諮詢服務**資助受培育公司享用投資顧問、市場推廣、商業運作、IP法律意見的專業諮詢服務；
- **市場推廣**資助受培育公司透過不同的國際與本地會議和展覽宣傳其品牌、產品和服務，並可享有平面、網上及手機媒體廣告支助；
- **協助受培育公司尋求業務合作和投資配對機會**，包括向他們介紹「天使投資者」、風險投資者和機構投資者。

數碼港提供三種不同培育公司類別：

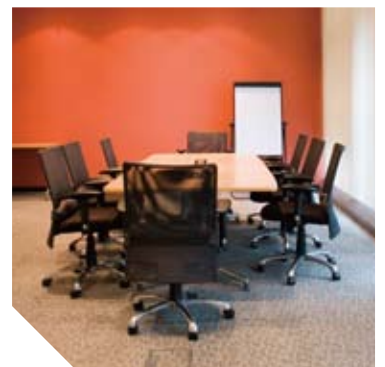
類別	駐場培育公司	非駐場培育公司	聯網培育公司
定義	香港註冊並於「數碼港企業中心」內設有辦公室之創業公司	香港註冊之創業公司	海外培育計劃之受培育公司
申請資格	<ul style="list-style-type: none"><li>● 於港註冊公司或將成立公司</li><li>● 足夠營運最少一年之資金</li><li>● 對成立資訊及通訊公司或發展相關產品有抱負及遠見</li></ul>		<ul style="list-style-type: none"><li>● 海外註冊公司</li><li>● 獲數碼港邀請加入計劃</li><li>● 屬數碼港海外公司成員</li></ul>

## 申請方法

數碼港創意微型基金 / 數碼港培育計劃全年均接受申請。所收到之申請將會分批處理。請於我們的網頁<http://ecentre.cyberport.hk>下載申請表格，並以電郵遞交1份申請表及郵遞3份填妥之申請表致本辦事處：

### 數碼港創意微型基金 / 數碼港培育計劃

「數碼港企業發展中心」  
香港數碼港道100號數碼港3座F區5樓518室  
電郵地址：[ecentre@cyberport.hk](mailto:ecentre@cyberport.hk)



Centre Facilities provide shared meeting rooms, Microsoft BizSpark™ Centre, Solution Lab, Demonstration Area, etc.

受培育公司可享用中心內的共同設施包括會議室、微軟 BizSpark™ 中心、多用途實驗室、展示區等。

